Suggestions are welcomed on e-mail: dir-gpps.goa@nic.in
Amendment

The pattern of assistance at clause 3(i), Sr. No. A and B in the above referred Notification is as amended below:

**Pattern of Assistance:**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Type of Machinery</th>
<th>Existing Pattern of Assistance</th>
<th>Sr. No.</th>
<th>Amended Type of Machinery</th>
<th>Amended Pattern of Assistance for ST General/SC/Group Societies etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Tractor, Mini Tractor, Power Tiller, Mini Tiller &amp; Paddy Combine Harvester.</td>
<td>50%</td>
<td>A(i)</td>
<td>Tractor, Mini Tractor, Power Tiller &amp; Paddy Combine</td>
<td>50%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(ii)</td>
<td>Mini Tiller</td>
</tr>
<tr>
<td>B.</td>
<td>All other Agricultural Machinery and Equipment &amp; Attachments/Implements</td>
<td>75%</td>
<td>B(i)</td>
<td>All other Agricultural Machinery and Equipment &amp; Attachments/Implements excluding weed cutter</td>
<td>75%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>B(i)</td>
<td>Weed cutter</td>
</tr>
</tbody>
</table>

Other contents of the Notification remains the same.

This issues with the approval of the Government and concurrence of the Finance (Expenditure) Department, Government of Goa vide U. O. No. 1400056451 dated 15-10-2018.

By order and in the name of Governor of Goa.

_Nelson X. Figueiredo,_ Director & ex officio Joint Secretary (Agriculture).

_Tonca, Caranzalem, 27th November, 2018._

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**Department of Civil Supplies and Consumer Affairs**

**Notification**

DCS/ENF/DSB/18-19/256

Notification bearing No. G.S.R. 1013(E) dated 26th October, 2016 published in Part II Section 3, sub-section (i) of the Gazette of India (Extraordinary) dated, 26th October, 2016, issued by Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, New Delhi, framing guidelines on Direct Selling, is hereby republished for general information of the public.

_Sandhya Kamat,_ Director & ex officio Jt. Secretary (Civil Supplies & Consumer Affairs).

_Panaji, 28th November, 2018._
MINISTRY OF CONSUMER AFFAIRS, 
FOOD AND PUBLIC DISTRIBUTION

(Department of Consumer Affairs)

Notification

New Delhi, the 26th October, 2016

G.S.R. 1013(E).— The Government constituted on consisting an Inter-Ministerial Committee representatives from Ministry of Finance, the Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs, besides representatives of State Governments of Delhi, Andhra Pradesh and Kerala to look into the matters concerning the direct selling industry.

Based on the deliberations of the Inter-Ministerial Committee and consultations with the Stakeholders, the model guidelines for States & Union Territories, on direct selling, have been formulated for protecting the legitimate rights and interests of Industry and Consumers. It is envisaged in the guidelines that the State Governments will set up a mechanism to monitor/supervise the activities of Direct Sellers, Direct Selling Entities regarding compliance of the guidelines for Direct Selling.

Any direct selling entity, conducting direct selling activities, shall submit an undertaking to the Department of Consumer Affairs by 9th December, 2016 stating that it is in compliance with these guidelines and shall also provide details of its incorporation. Being enforcement agencies, the State Governments & Union Territories may take necessary action to implement these guidelines. The Guidelines are available on the website www.Consumeraffairs.nic.in

Enclosure: Model Guidelines on Direct Selling English and Hindi with proforma for declaration Undertaking are attached.

[No. 21/18/2014-IT (Vol. II)]
P.V. RAMA SASTRY, Jr. Secy.

Advisory to State Governments/Union Territories: Model Framework for Guidelines on Direct Selling

These guidelines, may be called the Direct Selling Guidelines 2016. These are issued as guiding principles for State Governments to consider regulating the business of “Direct Selling” and Multi-Level Marketing (MLM) and strengthen the existing regulatory mechanism on Direct Selling and MLM, for preventing fraud and protecting the legitimate rights and interests of consumers.

Clause 1. Definitions:

In these Guidelines unless and otherwise required:

1. “Act” means the Consumer Protection Act, 1986 (68 of 1986);

2. “Consumer” shall have the same meaning as provided under the Consumer Protection Act, 1986;

3. “Prospect” means a person to whom an offer or a proposal is made by the Direct Seller to join a Direct Selling opportunity;

4. “Direct Seller” means a person appointed or authorized, directly or indirectly, by a Direct Selling Entity through a legally enforceable written contract to undertake direct selling business on principal to principal basis.

5. “Network of Direct Selling” means a network of direct sellers at different levels of distribution, who may recruit or introduce or sponsor further levels of direct sellers, who they then support:

   Explanation: “network of direct selling” shall mean any system of distribution or marketing adopted by a direct selling entity to undertake direct selling business and shall include the multi-level marketing method of distribution.

6. “Direct Selling” means marketing, distribution and sale of goods or providing of services as a part of network of Direct Selling other than under a pyramid scheme,
Provided that such sale of goods or services occurs otherwise than through a “permanent retail location” to the consumers, generally in their houses or at their workplace or through explanation and demonstration of such goods and services at a particular place.

7. “Direct Selling Entity”, means an entity, not being engaged in a pyramid scheme, which sells or offers to sell goods or services through a direct seller.

Provided that “Direct Selling Entity” does not include any entity or business notified otherwise by the Government for the said purpose from time to time.


9. “Saleable” shall mean, with respect to goods and/or services, unused and marketable, which has not expired, and which is not seasonal, discontinued or special promotion goods and/or services;

10. “Cooling-off Period” means the duration of time counted from the date when the direct seller and the direct selling entity enter into an agreement under Clause 4 and ending with date on which the contract is to be performed and within which the direct seller may repudiate the agreement without being subject to penalty for breach of contract.

11. “Pyramid Scheme” means:

A multi layered network of subscribers to a scheme formed by subscribers enrolling one or more subscribers in order to receive any benefit, directly or indirectly, as a result of enrolment, action or performance of additional subscribers to the scheme. The subscribers enrolling further subscriber(s) occupy higher position and the enrolled subscriber(s) lower position, thus, with successive enrolments, they form multi-layered network of subscribers.

Provided that the above definition of a “Pyramid Scheme” shall not apply to a multi layered network of subscribers to a scheme formed by a Direct Selling Entity, which consists of subscribers enrolling one or more subscribers in order to receive any benefit, directly or indirectly, where the benefit is as a result of sale of goods or services by subscribers and the scheme/financial arrangement complies with all of the following:

(a) It has no provision that a Direct Seller will receive remuneration or incentives for the recruitment/enrolment of new participants.

(b) It does not require a participant to purchase goods or services:

(i) for an amount that exceeds an amount for which such goods or services can be expected to be sold or resold to consumers;

(ii) for a quantity of goods or services that exceeds an amount that can be expected to be consumed by, or sold or resold to consumers;

(c) It does not require a participant to pay any entry/registration fee, cost of sales demonstration equipment and materials or other fees relating to participation;

(d) It provides a participant with a written contract describing the “material terms” of participation;

(e) It allows or provides for a participant a reasonable cooling-off period to participate or cancel participation in the scheme and receive a refund of any consideration given to participate in the operations;

(f) It allows or provides for a buy-back or repurchase policy for “currently marketable” goods or services sold to the participant at the request of the participant at reasonable terms;
(g) It establishes a grievance redressal mechanism for consumers, more particularly described in Clause 7 herein;

Explanation 1.– For the purposes of this proviso the term “material terms” shall means buy-back or repurchase policy, cooling-off period, warranty and refund policy.

12. “Money Circulation Scheme” has the same meaning as defined under the Prize Chits and Money Circulation Schemes (Banning) Act, 1978.

13. “Remuneration System” means the system followed by the direct selling entity to compensate the direct seller which illustrates the mode of sharing of incentives, profits and commission, including financial and non-financial benefits, paid by the direct selling entity to the direct sellers, on a monthly or periodic or yearly basis or both, as the case may be. This system, for every Direct Selling entity, shall:

(a) Have no provision that a direct seller will receive remuneration from the recruitment to participate in such direct selling;

(b) ensure that direct sellers shall receive remuneration derived from the sale of goods or services;

(c) clearly disclose the method of calculation of remuneration.

14. “State” includes a Union territory.

Clause 2. Conditions for the setting up of Direct Selling Business:

Every Direct selling entity intending to carry out direct selling business subsequent to the publication of the notification in the Gazette, shall within 90 days comply with the following set of conditions for the conduct of direct selling business:

It shall

1. Be a registered legal entity under the laws of India.

2. Provide a mandatory orientation session to all prospective direct sellers providing fair and accurate information on all aspects of the direct selling operation, including but not limited to the remuneration system and expected remuneration for newly recruited direct sellers;

3. Provide accurate and complete information to prospective and existing direct sellers concerning the reasonable amount of remuneration opportunity, and related rights and obligations;

4. Pay all dues and make withholdings from direct sellers in a commercially reasonable manner;

5. Notify and provide a full refund or buy-back guarantee to every direct seller on reasonable commercial terms which can be exercised within a period of 30 days, from the date of the distribution of the goods or services to the direct seller;

6. Notify and provide to every direct seller a cooling-off period which entitles such direct seller to return any goods/services purchased by the direct seller during the cooling-off period;

7. The promoter or key management personnel should not have been convicted of any criminal offence punishable with imprisonment in last 5 years by any Court of competent jurisdiction;

8. It shall have an office with identified jurisdiction of its operation in the State to enable the consumers and direct seller to acquaint themselves with price of products, return or replacement of products and efficient delivery of goods and services, and post-sale redressal of grievances;

Clause 3: Conditions for conduct of Direct Selling Business:
Every Direct Selling entity shall comply with the following conditions:

1. It shall be the owner, holder, licensee of a trademark, service mark or any other identification mark which identifies the entity with the goods to be sold or supplied or services to be rendered;

2. It shall issue proper identity document(s) to its Direct Sellers;

3. It shall maintain proper records either manual or electronic of their business dealings, with complete details of their goods, services, terms of contract, price, income plan, details of direct sellers, including but not limited to enrolment, termination, active status, earning etc.;

   (a) Every Direct Selling entity shall maintain a “Register of Direct Sellers” wherein relevant details of each enrolled Direct Seller shall be updated and maintained;

   (b) The details of Direct Sellers shall include and not be limited to verified proof of address, proof of identity and PAN;

4. It shall maintain proper and updated website with all relevant details of the entity, contact information, its management, products, product information, product quality certificate, price, complete income plan, terms of contract with direct seller and complaint redressal mechanism for direct sellers and consumers. The website should have space for registering consumer complaints and should ensure that grievances are addressed within 45 days of making such complaints;

5. It shall provide to all direct sellers their periodic account/information concerning, as applicable, sales, purchases, details of earnings, commissions, bonus and other relevant data, in accordance with agreement with the direct sellers. All financial dues shall be paid and any withholding made in a commercially reasonable manner;

6. It shall monitor the value of the purchases of all its Direct Sellers/Distributors on a monthly basis and once the purchase value crosses the VAT threshold; it must intimate the Direct seller/Distributor to pay the VAT;

7. A Direct Selling entity shall not:

   (a) Use misleading, deceptive or unfair recruiting practices, including misrepresentation of actual or potential sales or earnings, in their interaction with prospective or existing direct sellers;

   (b) Make any factual representation to a prospective direct seller that cannot be verified or make any promise that cannot be fulfilled;

   (c) Present any advantages of direct selling to any prospective direct seller in a false or deceptive manner;

   (d) Make or cause, or permit to be made, any representation relating to its direct selling business, including remuneration system and agreement between itself and the direct seller, or to the goods or services being sold by itself or by the direct seller which is false or misleading;

   (e) Engage in, or cause or permit, any conduct that is misleading or likely to mislead with regard to any material particulars relating to its direct selling business, including remuneration system and agreement between itself and the direct seller, or to the goods or services being sold by itself or by the direct seller;

   (f) Use, or cause or permit to be used, fraud, coercion, harassment, or unconscionable or unlawful means in promoting its direct selling practice, including remuneration system and agreement between itself and the direct seller, or to the goods or services being sold by itself or by the direct seller;

   (g) Require its direct sellers to provide any benefit, including entry fees and renewal
fees or to purchase any sales demonstration equipment or material in order to participate in its direct selling operations;

(h) Provide any benefit to any person for the introduction or recruitment of one or more persons as direct sellers;

(i) Require the direct sellers to pay any money by way of minimum monthly subscription or renewal charges;

8. Notwithstanding the distribution system adopted by a direct selling entity, the Direct Selling Entity shall be responsible for compliance of these Guidelines by any member of its network of direct selling, whether such member is appointed directly or indirectly by the Direct Selling Entity.

Clause 4: Conditions for Direct Selling contract between Direct Seller/Distributor and Direct Selling Entity:

1. Every Direct Selling entity shall execute a contract agreement, whether directly or indirectly, with Direct Sellers before enrolment:

   (a) The Agreement shall be provided in a manner consistent with Section 10 of the Indian Contract Act, 1872;

   (b) In addition to the rights and obligations of parties to this agreement under these guidelines or any other law in force, parties shall have rights and obligations that are coextensive with rights and obligations of parties under the Indian Contract Act, 1872;

2. The agreement shall be made in writing, describing the material terms of participation and shall:

   (a) Not compel or induce the direct seller to purchase goods or services in an amount that exceeds an amount that can be expected to be sold to consumers within a reasonable period of time;

   (b) Allow or provide the direct seller a reasonable cooling-off period in which to cancel participation and receive a refund for goods or services purchased;

   (c) Allow for the termination of contract, with reasonable notice, in such instances and on such terms where a direct seller is found to have made no sales of goods or services for a period of up to two years since the contract was entered into, or since the date of the last sale made by the direct seller;

   (d) Allow or provide for a buy-back or repurchase policy for currently marketable goods or services sold to the direct seller at the said direct seller’s request at reasonable terms.

Clause 5: Certain obligations of Direct Sellers:

1. Direct Seller engaged in direct selling should carry their identity card and not visit the customer’s premises without prior appointment/approval;

2. At the initiation of a sales representation, without request, truthfully and clearly identify themselves, the identity of the direct selling entity, the nature of the goods or services sold and the purpose of the solicitation to the prospective consumer;

3. Offer a prospective consumer accurate and complete explanations and demonstrations of goods and services, prices, credit terms, terms of payment, return policies, terms of guarantee, after-sales service;

4. Provide the following information to the prospect/consumers at the time of sale, namely:

   (a) Name, address, registration number or enrollment number, identity proof and telephone number of the direct seller and details of direct selling entity;

   (b) A description of the goods or services to be supplied;
(c) Explain to the consumer about the goods return policy of the company in the details before the transaction;

(d) The Order date, the total amount to be paid by the consumer along with the bill and receipt;

(e) Time and place for inspection of the sample and delivery of good;

(f) Information of his/her rights to cancel the order and/or to return the product in saleable condition and avail full refund on sums paid;

(g) Details regarding the complaint redressal mechanism;

5. A direct seller shall keep proper book of accounts stating the details of the products, price, tax and the quantity and such other details in respect of the goods sold by him/her, in such form as per applicable law.

6. A direct seller shall not:

(a) Use misleading, deceptive and/or unfair trade practices;

(b) Use misleading, false, deceptive, and/or unfair recruiting practices, including misrepresentation of actual or potential sales or earnings and advantages of Direct Selling to any prospective direct seller, in their interaction with prospective direct sellers;

(c) Make any factual representation to a prospective direct seller that cannot be verified or make any promise that cannot be fulfilled;

(d) Present any advantages of Direct Selling to any prospective direct seller in a false and/or a deceptive manner;

(e) Knowingly make, omit, engage, or cause, or permit to be made, any representation relating to the Direct Selling operation, including remuneration system and agreement between the Direct Selling entity and the direct seller, or the goods and/or services being sold by such direct seller which is false and/or misleading;

(f) Require or encourage direct sellers recruited by the first mentioned direct seller to purchase goods and/or services in unreasonably large amounts;

(g) Provide any literature and/or training material not restricted to collateral issued by the Direct Selling entity, to a prospective and/or existing direct sellers both within and outside the parent Direct Selling entity, which has not been approved by the parent Direct Selling entity;

(h) Require prospective or existing direct sellers to purchase any literature or training materials or sales demonstration equipment.

Clause 6: Relationship between Direct Selling Entity and Direct Seller:

1.1 The relationship between Direct Selling entity and Direct Seller shall be determined as per the written agreement between the parties which shall contain the rights and obligations that are expressly provided as conditions for the conduct of Direct Selling business as well as provide for the obligation of the direct selling entity and the direct seller in terms of these guidelines;

1.2 All other rights and obligations shall be determined as per the express terms of written agreement between a Direct Selling entity and Direct Seller;

2. The Direct Selling entity will be liable for grievances arising out of sale of products, services or business opportunity by its Direct Sellers;

3. It will be the responsibility of the Direct Selling entity to monitor and control the practices/methods adopted by the Direct Sellers;

Clause 7: Conduct for the Protection of Consumer:
1. Direct Sellers and Direct Selling Entity shall take appropriate steps to ensure the protection of all private information provided by a consumer;

2. Direct Sellers and Direct Selling Entity shall be guided by the provision of the Consumer Protection Act, 1986;

3. All complaints received over phone, email, website, post and walk-in should have a complaint number for tracing and tracking the complaint and record time taken for redressal;

4. Every Direct Selling company shall constitute a Grievance Redressal Committee whose composition, nature of responsibilities shall include but not limited to:

   (a) The Grievance Redressal Committee shall consist of at least three officers of the Direct Selling entity;

   (b) The Grievance Redressal Committee shall address complaints and inform complainants of any action taken;

   (c) Complaints may be made by any member of the general public against a Direct Seller of the company, an employee or any other officer of the entity;

   (d) All such grievances will be resolved directly by the Direct Selling Entity;

5. The direct selling entity shall provide information to the consumer upon purchase which shall contain:

   (a) the name of the purchaser and seller;

   (b) the delivery date of goods or services;

   (c) procedures for returning the goods; and

   (d) warranty of the goods and exchange/replacement of goods in case of defect. Provided that no Direct Seller shall, in pursuance of a sale, make any claim that is not consistent with claims authorized by the Direct Selling Entity.

6. Any person who sells or offers for sale, including on an e-commerce platform/marketplace, any product or service of a Direct Selling Entity must have prior written consent from the respective Direct Selling Entity in order to undertake or solicit such sale or offer.

Clause 8: Prohibition of Pyramid Scheme & Money Circulation Scheme:

1. No person or entity shall promote a Pyramid Scheme, as defined in Clause 1(11) or enroll any person to such scheme or participate in such arrangement in any manner whatsoever in the garb of doing Direct Selling business.

2. No person or entity will participate in Money Circulation Scheme, as defined in Clause 1(12) in the garb of Direct Selling of Business Opportunities.

Clause 9: Appointment of Monitoring Authority:

1. The Nodal department to deal with the issues related to Direct Selling will be Department of Consumer Affairs at the Union and the respective State Governments in the States;

2. The State Governments will also set up a mechanism to monitor/supervise the activities of Direct Sellers, Direct Selling Entity regarding compliance of the guidelines for Direct Selling;

3. Any direct selling entity conducting direct selling activities shall submit an undertaking to the Department of Consumer Affairs, stating that it is in compliance with these guidelines and shall also provide such details of its incorporation and other business details as may be notified from time to time.
DECLARATION BY DIRECT SELLING ENTITIES/COMPANIES

Proforma

PART–A

1. (i) Name of the Company (As Registered)
   (ii) CIN No:
   (iii) Name and address of Directors on Board (Enclose details)

2. DETAILS OF REGISTRATION (WITH JURISDICTION)
   (a) Address of Registered Office (Enclose copy of Registration Certificate):
   (b) Email:
   (c) Telephone Nos:
   (d) Company Website:
   (e) Details of other registrations (with jurisdiction), if any
       (Attach copy of Registration Certificate)
   (f) Type of Entity (Private, Public, Trust, Ltd. Etc.)

3. 3 HEAD OFFICE
   (a) Address
   (b) E-mail
   (c) Details of Key Management Personnel as per registration under the
       Companies Act:
   (d) Details of Regional Offices:
   (e) Nodal Officer for interacting with D/o Consumer Affairs;
       (Name, designation, Tel No., e-mail, Fax, mobile No.)

4. Whether anyone from the Management was convicted by any court in the
   past within the past 5 years (from the date of application). If so, the details
   thereof;

5. Whether direct selling is of Products or services or both?

6. Details of License(s), Trade Mark or Principal Brand which indentifies the
   company:

7. i. Address/Telephone Nos./e-mails etc. of Customer Care & Grievance Redress
    Cells (HQ & Branches);
    ii. Details of Consumer Grievance Redress Committee as per guidelines:
        a. Member Name, Phone No. and email:
        b. Member Name, Phone No. and email:
        c. Member Name, Phone No. and email:

PART B

(Direct Selling Business Details)

8. Details of Products/Services offered (Give link of websites) Yes/No

9. Please confirm the following about your direct selling scheme:-
   (a) It has no provision that a Direct Seller will receive remuneration or incentives
       for the recruitment/enrolment of new participants and provide that direct
       sellers will receive remuneration derived only from the sale of goods or services.
   (b) It does not require a participant to purchase goods or services:
       i. for an amount that exceeds an amount for which such goods or services
          can be expected to be sold or resold to consumers;
ii. for a quantity of goods or services that exceeds an amount that can be expected to be consumed by, or sold or resold to consumers;

(c) It does not require a participant to pay any entry/registration fee, cost of sales demonstration equipment and materials or other fees relating to participation;

(d) It provides a participant with a written contract describing the “material terms” of participation;

(e) It allows or provides for a participant a reasonable cooling-off period to participate or cancel participation in the scheme and receive a refund of any consideration given to participate in the operations;

(f) It allows or provides for a buy-back or repurchase policy for “currently marketable” goods or services sold to the participant at the request of the participant at reasonable terms;

Note: 1. Give details in regard to the above in an enclosure.
2. In case any of the answers in this para is 'No', please provide full details with reasons in an enclosure.

10. (a) Whether proper identity document(s) to all the Direct Sellers are issued. Yes/No

(b) Whether you maintain “Register of Direct Sellers” wherein relevant details of each enrolled Direct Seller is updated and maintained with details including verifiable proof of address, proof of identity and PAN as per the Income Tax Act.

(c) What is the mechanism for payment of VAT? Give details. Yes/No

11. (a) The website is proper and updated regularly with all relevant details, contact information, details pertaining to management, products, product information and complaint redress mechanism for direct sellers and consumers.

(b) There are arrangements for registering consumer complaints online or otherwise and grievances are resolved within 45 days of date of making such complaints. Details to be provided.

12. Notes/Remarks, if any.

Part – C
(UNDERTAKING)

I/We, ………………. in the capacity of ………………… of the ………………… company/firm declare that we are compliant with the following:

(a) We do not promote a Pyramid Scheme, as defined in Clause 1(11) or enroll any person to such scheme or participate in such arrangement in any manner whatsoever in the garb of doing Direct Selling business.

(b) We do not participate in Money Circulation Scheme, as defined in Clause 1(12) in the garb of Direct Selling of Business Opportunities.

(c) We are compliant with all the remaining aspects mentioned in the guidelines issued vide F No. 21/18/2014-IT (Vol-II) dated 9th September, 2016 by the Department of Consumers, Ministry of Consumer Affairs, Food and Public Distribution and shall also provide such details as may be notified from time to time.

Place:

Sd/-

Name ………………………
Designation …………………
Tel No. ……………………..
E-mail: ……………………. 
List of documents to be provided:

1. Certificate of Registration/Bye-laws Memorandum of Association
2. List of Board of Directors, with contact details
3. Brief details of direct selling scheme and compensation plan.
4. Sample of contract with direct sellers/distributors.

GUIDELINES FOR THE DIRECT SELLING ENTITIES FAQs

1. Clause 1.4

“Direct Seller” means a person appointed or authorized, directly or indirectly, by a Direct Selling Entity through a legally enforceable written contract to undertake direct selling business on principal to principal basis.” How shall digital and e-contracts be treated?

Answer: The ‘written contract’ includes e-contracts or digital contracts and the same shall be governed as per the provisions of the Information Technology Act, 2000.

2. Clause 1.6 (Proviso)

“Provided that such sale of goods or services occurs otherwise than through a “permanent retail location” to the consumers, generally in their houses or at their workplace or through explanation and demonstration of such goods and services at a particular place”. Does this Proviso mean that every sale needs to take place away from permanent retail location only?

Answer: Clause 1.6 does not restrict/preclude sales made from permanent retail location. However, direct selling entity will be governed by these guidelines.

3. Clause 2.2

“Provide a mandatory orientation session to all prospective direct sellers providing fair and accurate information on all aspects of the direct selling operation, including but not limited to the remuneration system and expected remuneration for newly recruited direct sellers”. Whether the training/orientation provided by the Direct Seller to other prospective Direct Sellers would be in compliance to this clause?

Answer: Yes, the training/orientation will be provided by the Direct Selling Entity or by a Direct Seller or by any authorized representative of Direct Selling Entity, either in person or through any digital means.

4. Clause 2.8

“It shall have an office with identified jurisdiction of its operation in the State to enable the consumers and direct seller to acquaint themselves with price of products, return or replacement of products and efficient delivery of goods and services, and post-sale redressal of grievances”. Whether an office in one State can be designated as focal point for jurisdiction of two or more states?

Answer: An office in one particular State can be designated having jurisdiction over two or more states, subject to the accessibility of the consumers, where Direct Sellers/consumers can interact with the Direct Selling Entity/Authorized representative of Direct Selling Entity.

5. Clause 3.3 (b)

“The details of Direct Sellers shall include and not be limited to verified proof of address, proof of identity and PAN”. Should the Direct Selling Entity take verified proof of address, identity and PAN?

Answer: The requirement of PAN shall be as per the provisions of the Income Tax Act, 1961. Direct Sellers should submit to Direct Selling Entity, any photo ID card as issued by the State or Central government. These ID cards could be from the following:- Aadhaar Card, Driving License, Voter ID Card, Passport and Ration Card or any other identity document issued by the state or central government which can be verified.

6. Clause 3.8

“Notwithstanding the distribution system adopted by a direct selling entity, the Direct Selling Entity shall be responsible for compliance of these Guidelines by any member of its network of direct selling, whether such member is appointed directly or indirectly by the Direct Selling Entity”. How will a Direct Selling Entity ensure compliance of these Guidelines by Direct Sellers?

Answer: To comply to this clause, Direct Selling Entity shall sign an addendum to the current contracts with the existing Direct Sellers. For the Direct Sellers to be appointed herein-after, this clause shall be added in the contract signed by both the parties. The Direct Selling Entity should ensure that it contractually binds its Direct Sellers to comply with these Guidelines and take disciplinary action against reported non-compliance.
7. **Clause 4.2(c)**

"Allow for the termination of contract, with reasonable notice, in such instances and on such terms where a direct seller is found to have made no sales of goods or services for a period of up to two years since the contract was entered into, or since the date of the last sale made by the Direct Seller". When can the contract between Direct Selling Entity and Direct Seller be terminated?

**Answer:** The date of termination shall be provided or governed by the respective conditions of the contract executed between Direct Selling Entity and Direct Seller or by giving notice of reasonable period by either party say one month or as per the provisions of the Indian Contract Act.

8. **Clause 6.2**

The Direct Selling Entity shall be liable for grievances arising out of sale of products and services or business opportunity by the Direct Seller. And

**Clause 6.3**

"It will be the responsibility of the Direct Selling entity to monitor and control the practices/methods adopted by the Direct Sellers". Does this mean that only the direct selling entity will be liable for all grievances arising out of sale of products and services or business opportunity by the direct seller?

**Answer:** It is clarified that the Direct Selling Entity will be responsible for the quality of products and services and it will guide and help the Direct Seller to follow best practices in the interest of consumers. The scope and specific liabilities of the Direct Seller in such cases will be defined in unambiguous terms in the contract signed. By way of providing in the contract, every Direct Selling Entity shall define and develop some mechanism to monitor the practices being adopted by its Direct Sellers.

5. **Clause 7.5**

**Industry:** It appears to be a typographical error in this Clause. As the consumer is buying the products or services from the Direct Sellers, it should be the Direct Seller which will provide various details listed in this sub-clause. Please clarify.

**Answer:** Yes, it should be the Direct Seller. Please read Direct Seller in place of Direct Selling entity in this sub-clause.

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**Department of General Administration**

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**Order**

45/11/2017-GAD-III/3427

Sanction of the Government is hereby accorded for creation of one post of Officer on Special Duty, Group 'A' Gazetted, in the office of the Hon'ble Leader of Opposition in the Pay Scale of Rs. 67,700/- in Index 1 of Level-11 in the Pay Matrix of the 7th Pay Commission on co-terminus basis.

The expenditure shall be met from the Budget Head: 2052—Secretariat General Services; 090—Secretariat (Non-Plan); 01—Personnel & Admin. Reforms Department; 01—Salaries.

This issues with the approval of the High Level Empowered Committee (H.L.E.C.) constituted with the approval of the Council of Ministers in the XXth meeting held on 8-11-2017 vide Order No. 1/1/2017-Addl. Secy(PER) dated 22-11-2017 issued by the Department of Personnel.

Approval of the High Level Empowered Committee (H.L.E.C.) is conveyed vide letter No. 9/18/IDCO/2018-ARD/385 dated 23-11-2018 issued by the Department of Administrative Reforms, Secretariat.

By order and in the name of Governor of Goa.

**Varsha S. Naik,** Under Secretary (GA).

Department of Personnel

Notification

1/2/2012-PER

In exercise of the powers conferred by the proviso to Article 309 of the Constitution of India, read with Section 21 of the General Clauses Act, 1897 (Act 10 of 1897), the Governor of Goa hereby amends the Recruitment Rules for the Group ‘C’ and Group ‘D’ posts in various Departments under the Government of Goa (hereinafter referred to as the “principal Rules”), as follows, namely:—

In the principal Rules,—

(i) for the expression “Group ‘C’ and Group ‘D’”, wherever it occurs, the expression “Group ‘C’” shall be substituted;

(ii) for the expression “Group ‘D’”, wherever it occurs, the expression “Group ‘C’” shall be substituted;

(iii) in the Schedule,—

(a) for the expression “Group ‘D’”, wherever it occurs, the expression “Group ‘C’” shall be substituted;

(b) wherever the essential education qualification specified is below S.S.C.E. or equivalent or I.T.I. pass, for such essential educational qualifications, the following essential educational qualification and ‘Note’ shall be substituted, namely:—

“Passed the Secondary School Certificate Examination from a recognized Board/Institution

OR

Successfully completed the course conducted by a recognized Industrial Training Institute or equivalent, in the relevant trade. (Note: Course conducted by the Industrial Training Institute or equivalent qualification, in the relevant trade, shall be considered only in case of posts related to technical work).”

This Notification shall come into force the date of its publication in the Official Gazette.

By order and in the name of the Governor of Goa.

Isha Khosla, IAS, Special Secretary (Personnel).


Department of Tribal Welfare

Directorate of Tribal Welfare

Order

1-1-2018-19/ADMN/DTW/6378

Sanction of the Government is hereby accorded for creation of the following post under Directorate of Tribal Welfare as per the details shown below:—

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Designation of the post</th>
<th>Pay Scale</th>
<th>No. of posts created</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dy. Director (GCS)</td>
<td>Pay Matrix Level-10</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Executive Engineer</td>
<td>Pay Matrix Level-11</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Assistant Engineer</td>
<td>Pay Matrix Level-7</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>Junior Engineer (Civil)</td>
<td>Pay Matrix Level-5</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Junior Engineer (Electrical)</td>
<td>Pay Matrix Level-5</td>
<td>1</td>
</tr>
</tbody>
</table>

Ministerial (Lapsable) post

6. Head Clerk                      | Pay Matrix Level-6 | 1            |
7. Upper Division Clerk            | Pay Matrix Level-4 | 2            |
8. Lower Division Clerk            | Pay Matrix Level-2 | 15           |

Total 24

2252
The expenditure on the creation of above post would be met from the Budget Head mentioned against the posts:

2225—Welfare of SCs, STs and other Backward Classes;
02—Welfare of Scheduled Tribes;
001—Direction and Administration;
01—Directorate of Tribal Affairs;
01—Salaries.

Note: The existing strength of Drivers shall be continued, until further assessment of the vehicle fleet and requirement of the department, and any vacancies arising during the interim period shall not be filled up on regular basis.

This issues with the approval of the High Level Empowered Committee (H.L.E.C.) constituted with the approval of the Council of Minister in the XXth Meeting held on 8-11-2017 vide order No. 1/1/2017-Addl. Secy (PER) dated 22-11-2017 issued by the Department of Personnel.

Approval of the High Level Empowered Committee is conveyed vide letter No. 9/12/IDCO/2018-ARD/347 dated 31-10-2018, issued by the Department of Administrative Reforms, Secretariat.

This also has administrative approval of the Government vide inward No. 1289 dated 12-11-2018.

By order and in the name of the Governor of Goa.

Shri Venancio Furtado, Director and ex officio Joint Secretary (TW).


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**Order**

1-1-2018-19/ADMN/DTW/6379

In supersession of all the previous orders for creation/re-designation/upgradation of the various posts, Government is pleased to indicate the final sanctioned staff strength of Directorate of Tribal Welfare is as under for the next five year.

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Designation of the post</th>
<th>Pay Scale</th>
<th>No. of posts created</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Director (GCS)</td>
<td>Pay Matrix Level-11</td>
<td>1</td>
</tr>
<tr>
<td>2.</td>
<td>Dy. Director (GCS)</td>
<td>Pay Matrix Level-10</td>
<td>2</td>
</tr>
<tr>
<td>3.</td>
<td>Asst. Director</td>
<td>Pay Matrix Level-7</td>
<td>2</td>
</tr>
<tr>
<td>4.</td>
<td>District Welfare Officer</td>
<td>Pay Matrix Level-7</td>
<td>2</td>
</tr>
<tr>
<td>5.</td>
<td>Statistical Officer</td>
<td>Pay Matrix Level-7</td>
<td>1</td>
</tr>
<tr>
<td>6.</td>
<td>Asst. Accounts Officer</td>
<td>Pay Matrix Level-7</td>
<td>1</td>
</tr>
<tr>
<td>7.</td>
<td>Executive Engineer</td>
<td>Pay Matrix Level-11</td>
<td>1</td>
</tr>
<tr>
<td>8.</td>
<td>Assistant Engineer</td>
<td>Pay Matrix Level-7</td>
<td>1</td>
</tr>
<tr>
<td>9.</td>
<td>Junior Engineer (Civil)</td>
<td>Pay Matrix Level-5</td>
<td>2</td>
</tr>
<tr>
<td>10.</td>
<td>Junior Engineer (Electrical)</td>
<td>Pay Matrix Level-5</td>
<td>1</td>
</tr>
<tr>
<td>11.</td>
<td>Accountant</td>
<td>Pay Matrix Level-6</td>
<td>1</td>
</tr>
<tr>
<td>12.</td>
<td>Statistical Assistant</td>
<td>Pay Matrix Level-5</td>
<td>1</td>
</tr>
<tr>
<td>13.</td>
<td>Investigator</td>
<td>Pay Matrix Level-4</td>
<td>1</td>
</tr>
</tbody>
</table>
Ministerial (Lapsable) post

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>Pay Matrix Level</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>14.</td>
<td>Head Clerk</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>15.</td>
<td>St. Stenographer</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>16.</td>
<td>Jr. Stenographer</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>17.</td>
<td>Upper Division Clerk</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>18.</td>
<td>Lower Division Clerk</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>19.</td>
<td>Field Assistant</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>20.</td>
<td>Driver</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>21.</td>
<td>Peon</td>
<td>2</td>
<td>6</td>
</tr>
</tbody>
</table>

**Total** 80

Note: The existing strength of Drivers shall be continued, until further assessment of the vehicle fleet and requirement of the department, and any vacancies arising during the interim period shall not be filled up on regular basis.

This issues with the approval of the High Level Empowered Committee (H.L.E.C.) constituted with the approval of the Council of Minister in the XXth Meeting held on 8-11-2017 vide order No. 1/1/2017-Addl. Secy (PER) dated 22-11-2017 issued by the Department of Personnel.

Approval High Level Empowered Committee is conveyed vide letter No. 9/12/IDCO/2018-ARD/347 dated 31-10-2018, issued by the Department of Administrative Reforms, Secretariat.

This also has administrative approval of the Government vide inward No. 1289 dated 12-11-2018.

By order and in the name of the Governor of Goa.

Venancio Furtado, Director and ex officio Joint Secretary (TW).


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Department of Urban Development

**Notification**

10/787/2018-DMA/2556

Sub.: Pattern of Assistance for release of special grants for Infrastructure Development to Municipalities through Directorate of Municipal Administration.

**Background.**— Government of Goa has decided to provide special grants to three Municipalities viz. Municipal Council of Mapusa, Curchorem and Bicholim; to take up need based infrastructure projects, within their jurisdiction, which are economically viable and can sustain future operations of the Municipality, based upon their revenue generating capabilities. During financial year 2018-19, specific budgetary provision has been made for this purpose. The scheme for this purpose shall be as follows:—

1. **Short title and commencement.**— (1) This scheme may be called “The Goa Special Grants to Municipalities Scheme, 2018”.

   (2) It shall come into force with immediate effect.

2. **Objectives and Special grants.**— (1) These Special grants, as a onetime assistance, shall be sanctioned for the purpose of:

   (a) Special Infrastructure Projects,

   (b) Projects benefiting population in more than one ward of the Municipality,

   (c) Projects which shall create Revenue Sources for the Municipality,
(d) Projects which will be viable and sustain future operation of the Municipality, and
(e) Such other amenities as the Municipality in consultation with the Government may from time to time determine.

(2) The basic objective of this scheme is to enable the Municipality concerned to take up need based infrastructure projects within their jurisdiction, which are economically viable and can sustain future operation of the Municipality based upon their revenue generating capabilities.

3. Conditions for release of Grants and Pattern of Assistance.— (1) The Grants shall be released on the terms and conditions as detailed below:

The Municipal Councils of Mapusa, Curchorem and Bicholim shall submit their proposal to the Directorate of Municipal Administration along with the following documents:

(a) Resolution of the Municipality,
(b) Certificate to the effect that the project/works has been reflected in the Budget.
(c) Estimated cost alongwith the Technical sanction from the competent authority,
(d) Ownership documents of the property site of the project.
(e) Certificate that the project has not been undertaken by any other Department/Agency.
(f) Detailed Project Report, highlighting the objective and purpose as in clause (2) above.

(2) The sanction of grants shall be subject to the availability of funds on submission of proposal by the Municipality concerned.

(3) The entire amount of Grants shall be disbursed/sanctioned in appropriate installments to the Council concerned, as may be decided by the Government, from the special budgetary allocation made under the Budget Head:

2217—Urban Development;

191—Asst. to Local Bodies Corp., Urban Dev. Authorities, Town Imp. Boards, etc.
(a) 21—Special Grants for Infrastructure Development at Mapusa;
31—Grant-in-Aid;
(b) 22—Special Grants for Infrastructure Development at Curchorem;
31—Grant-in-Aid;
(c) 23—Special Grants for Infrastructure Development at Bicholim;
31—Grant-in-Aid.

(4) The Grant is project specific and cannot be utilized for any other projects.

(5) No grant shall be allowed to be paid to any other Non-Government Agency/Voluntary organization out of this grants sanctioned by the Government. In case of misutilization of grants, the amount so misutilized shall be recovered from the Municipal Council concerned.

(6) The entire amount of the grants should be utilized within a period of one financial year and only for the purpose for which it is sanctioned. Any portion of the grant, which is not ultimately required, will be refunded to the Government. After 'utilizing/refunding' the above sanctioned amount, an Utilization Certificate should be furnished to the sanctioning authority as required under Form G.F.R.-19A.

(7) The equipments purchased with the aid of the grant will vest with the Government. The Grantee Municipal Council shall maintain a register of the permanent and semi-permanent assets created out of the grants. The register shall be maintained separately in respect of the grants sanctioned and an extract from the register shall be furnished to the Government annually with the audited accounts after the close of the financial year. Register shall be maintained in terms of Form GFR-40 and Form GFR-41. Such assets shall not be disposed off, encumbered or utilised for purpose other than those for which the grant was given, without prior approval of the
Government. Should the Grantee cease to exist at any time, such assets properties shall revert to the Government.

(8) The account of the Grantee in respect of this grant should be audited by the Government approved. Auditor/Chartered Accountant concerned immediately after the end of the financial year on completion of six months for which the grant is sanctioned. The accounts of the grants shall be maintained separately and properly from its normal activities and submitted as and when required. They shall be open to a test check by the Comptroller and Auditor General of India at his discretion.

(9) The Audited statement of accounts showing the expenditure incurred by the Grantee Municipal Council from the grants should be furnished to the Government as soon as possible after the close of the financial year/on completion of six months for which the grant is sanctioned together with a certificate from the Auditor to the effect that the grant was utilized for the purpose for which it was sanctioned.

(10) A performance-cum-achievement report specifying in detail the achievement made by the Grantee Municipal Council with the Government grants/amount sanctioned should be furnished to Department of Municipal Administration as soon as possible.

(11) The Grantee Municipal Council must exercise reasonable economy, observe all financial rules as issued by the Government from time to time while incurring the expenditure.

(12) In case of misutilization of grants, the amount so misutilised shall be recovered from the Grantee Municipal Council and the functionaries of the Grantee Municipal Council are liable for prosecution in accordance with law in force.

(13) The amount remaining unspent out of this grant shall be refunded back to the Government Treasury by Challan within 03 (three) months from the close of the financial year.

(14) The amount shall be drawn from the Directorate of Accounts on presentation of the bill in Form GAR-32 duly countersigned by the Drawing and Disbursing Officer (Directorate of Municipal Administration).

4. Relaxation of the provision of the scheme.— The Government shall be empowered to relax any or all clauses or conditions of the scheme in genuine cases for sanction of the grants,

Provided that such relaxation shall be granted upon the recommendations made by the Department of Urban Development with prior concurrence of Finance (Expenditure) Department.

5. Interpretation of the provision of this scheme.— If any question arises regarding the interpretation of any clause, word, expression of the scheme, the decision about the interpretation shall lie with the Government and the decision in this regard shall be final and binding on all concerned.

6. Redressal of Grievances and Dispute.— Grievances or dispute if any, arising out of implementation of this scheme shall be addressed to the Secretary to the Government in charge of Department of Urban Development who shall hear and submit his finding on such matters, to the Government for a decision. The decision of the Government in this regards shall be final and binding on all concerned.

7. The Pattern of Assistance to release the grant-in-aid has been approved by the Finance Department vide U.O. 2809/F dated 24-10-2018.

By order and in the name of the Governor of Goa.

R. Menaka, IAS, Director & ex officio Jt. Secretary (Municipal Administration/Urban Development).

Panaji, 30th November, 2018.
Department of Women & Child Development
Directorate of Women & Child Development

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Notification

2-176-2011/ICDS/DWCD (MAMTA)/Part I/7827

Financial Incentives to Mothers who Deliver a Girl Child “MAMTA” Scheme


Government of Goa is pleased to amend the scheme as under:

1. **Name of the scheme.**— The scheme shall be called as “Financial Incentives to mothers who deliver a Girl Child” (Mamta).

2. The scheme shall be implemented through the ICDS i.e. Child Development Project Officer, Mukhya Sevikas and Anganwadi Worker at Taluka/Block Level and Village Level respectively.

3. **Objective of the Scheme.**— The scheme is aimed at improving the Female Child Sex Ratio in the State.

4. **Eligibility and other condition.**— (a) All mothers who deliver a live Girl Child (maximum 02 deliveries) in the registered medical institution.

   (b) The scheme is available to all irrespective of their social/economical status.

   (c) The mother should be resident of Goa for at least three years or married to a resident of Goa (document to that effect to be submitted.

   (d) The eligible mother who delivers a girl child shall apply to the Child Development Project Officer through the local Anganwadi Centre along with a copy of the Birth report/Birth Certificate in the prescribed form within 45 days of the delivery of the Girl Child. The benefits are directly credited to the declared Bank Account.

5. **Benefits.**— (I) The beneficiaries (mother) under the Scheme shall be paid Rs. 10,000/- as one time financial incentive through Electronic Clearing System (ECS)/National Electronic Funds Transfer (NEFT)/Aadhaar Payment Bridge System (APBS)/Automated Clearing House (ACH) at birth of a live Girl Child. (Apply within 45 days).

   (II) Those beneficiaries who were paid the 1st Installment of Rs. 5,000/- under the existing scheme shall be eligible for only balance amount (2nd installment) of Rs. 5,000/- (to apply within 45 days from the date of the amended Scheme published in the Official Gazette).

   (III) Those beneficiaries who had applied for 1st installment of Rs. 5,000/- as on the date of this amended scheme published in the Official Gazette shall be eligible for Rs. 10,000/- as per the amended scheme.

   (IV) Those beneficiaries who were paid both 1st and 2nd installments shall not be eligible for any further incentives/benefit under the amended scheme and case shall be treated as closed.

6. Under the scheme an amount of Rs. 10,000/- shall be paid to all the mothers who delivers a Girl Child in the registered medical institution.

7. The Child Development Project Officer concerned shall prepare the list of expected mothers, month-wise before hand and on receipt of the application, shall submit the list of the beneficiaries without loss of time for sanction to the Directorate of Women & Child Development.
Development, so that the benefits reach out to the beneficiaries at the earliest. All Child Development Project Officers shall maintain a detailed record of the applications received and payment made with such other detailed record of the applicant, name of husband/father, name of the village and constituency, category, religions, etc.

8. The financial incentive shall be paid to the beneficiaries under this scheme subject to the availability of funds provided for the purpose by means of budgetary support and verification thereto, through Electronic Clearing System (ECS)/National Electronic Funds Transfer (NEFT)/Aadhaar Payment Bridge System (APBS)/Automated Clearing House (ACH) for which Accounts of the expected mother to be opened in the nationalized bank.

9. The Government shall have the power to amend, modify and cancel any part or whole of the scheme at any times.

The amended “Financial incentive to mothers who deliver a Girl Child “MAMTA” scheme will be made effective with effect from 1st April, 2015.

This issues with the approval of the XXXVth Cabinet Meeting of the Council of Ministers held on 31-10-2018 under the Chairmanship of the Hon’ble Chief Minister.

This supersedes all the previous notifications.

By order and in the name of the Governor of Goa.

Dipak Desai, Director & ex officio Joint Secretary (Women and Child Development).

Panaji, 14th November, 2018.

To,
The Child Development Project Officer,
WCD Block _______________
_______________________, Goa.

Sub.: Application Form for “Financial Incentives to mothers who deliver a Girl Child” (MAMTA).

Madam,

I, the undersigned hereby apply for the “Financial Incentives to mothers who deliver a Girl Child (MAMTA)”.

I am requesting you, kindly grant incentive to me as per the necessary documents are submitted.

Thanking you,

Yours faithfully,

(                          )

Encl.: The application shall be enclosed with the following documents.

(1) Annexure-I.
(2) Certified/Self attested copy of Aadhar Card.
(3) Certified/Self attested copy of Birth report/Certificate from registered Institution.
(4) The mother should be resident of Goa for at least 3 years or married to a resident of Goa. (Attested documents to that effect to be submitted).
(5) Pre-receipt in duplicate in Annexure-II. (For New Beneficiaries).
(6) Pre-receipt in duplicate in Annexure-III. (for those beneficiaries who were paid the 1st Installment of Rs. 5000/- under the old Scheme shall be eligible for only balance amount (2nd installment) of Rs. 5000/- for Mother (Beneficiary) who deliver a Girl Child.
(7) Mother should apply within 45 days.
(8) Aadhaar Consent.

ANNEXURE-I

Application Form for scheme

“Financial incentives to mothers who deliver a Girl Child” (MAMTA)
1. Name of the Mother (in full):

2. Age of the Mother:

3. Residential Address:
   Village: ____________________________
   Constituency: ____________________________
   Taluka, District: ____________________________

4. Contact Number:

5. Bank (Nationalized Bank)
   Account No.:

6. Caste (Whether SC/ST/OBC/other)

7. Religion:

8. Name of the Doctor:

9. Name of the registered medical institution where delivered:

10. Date of Delivery:

11. Name of the Child, if any:

12. Weight of the Girl Child at Birth:

13. Name of the Anganwadi Centre, if any:

14. Family income:

15. Details of the other children:
   Name  Sex  Date of Birth
   1. ____________________________  ____________________________
   2. ____________________________  ____________________________
   3. ____________________________  ____________________________

Declaration

I, Smt. ____________________________ applicant herein below declare that I have not applied for the benefits other than the applications for the above child under the “Financial Incentives to Mothers who deliver a Girl Child” (MAMTA) Scheme and if found any excess amount paid by the WCD Block on the duplicate claim of the undersigned then the authority concerned is free to recover the excess amount with interest.

_____________________
Name of the Mother with date and signature

ANNEXURE-II

Pre-receipt

Dated:

Received from the Child Development Project Officer, WCD, Block ____________________________, Directorate of Women and Child Development, Goa an amount of Rs. 10,000/- (Rupees Ten thousand only towards) “Financial Incentives to mothers who deliver a girl child” (MAMTA).

(____________________)
Name & Signature of the receiver with Revenue Stamp

Pre-receipt

Dated:

Received from the Child Development Project Officer, WCD, Block ____________________________, Directorate of Women and Child Development, Goa an amount of Rs. 10,000/- (Rupees Ten thousand only towards) “Financial Incentives to mothers who deliver a girl child” (MAMTA).

(____________________)
Name & Signature of the receiver with Revenue Stamp

ANNEXURE-III

Pre-receipt

Dated:

Received from the Child Development Project Officer, WCD, Block ____________________________, Directorate of Women and Child Development, Goa an amount of Rs. 5,000/- (Rupees five thousand only) towards the
balance amount (2nd installment) under “Financial Incentives to mothers who deliver a girl child” (MAMTA).

(                         )
Name & Signature of the receiver with Revenue Stamp

Pre-receipt

Dated: ____________________________

Received from the Child Development Project Officer, WCD, Block ____________, Directorate of Women and Child Development, Goa an amount of Rs. 5,000/- (Rupees five thousand only) towards the balance amount (2nd installment) under “Financial Incentives to mothers who deliver a girl child” (MAMTA).

(                         )
Name & Signature of the receiver with Revenue Stamp

Consent to use Aadhaar

I, the holder of Aadhaar number <<.........................>>>, hereby give my consent to the Directorate of Women & Child Development to obtain my Aadhaar number, Name and Fingerprint/Iris for authentication with the UIDAI. Directorate of Women & Child Development has informed me that my identity information would only be used for “Financial Incentives to Mothers who deliver a Girl Child (MAMTA) and also informed that my biometrics will not be stored/shared and will be submitted to Central Identities Data Repository only for the purpose of authentication.

(Signature of the Aadhaar Number Holder/I agree)

(Name of the Beneficiary)